Documentary on War for Freedom, 1857

† 1723. SHRI BALAVANTYLZASBALAPTE:
SHRI SHREEGOPAL VYAS:
SHRI RUDRANARAYAN PANY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

whether there is a role of any Central Ministry in dispute of "Sahmaf'and "Anhad" regarding documentary on War for Freedom based on 1857;

whether it is a fact that a parallel material is being prepared as a result of non-satisfaction with the material presented by the Government on 1857; and

the details thereof and opinion thereto?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) No, Sir, Ministry of Information and Broadcasting is not aware of role of any Central Ministry in the dispute.

No, Sir Ministry of Information and Broadcasting is not aware of any such parallel material.

Does not arise in view of (a) and (b) above.

GoM to provide Financial Assistance to Prasar Bharati

† 1724. SHRI RAJ MOHINDER SINGH MAJITHA:
SHRI RAVI SHANKAR PRASAD:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

whether it is a fact that the Group of Ministers constituted under the Chairmanship of Home Minister to provide permanent financial assistance to Prasar Bharati, an autonomous organization has sent certain suggestion to the Ministry of Information and Broadcasting;

if so, the details of these proposals and the average amount that will be made available annually to Prasar Bharati after implementation of these proposals; and

whether this fmancial assistance to be provided on regular basis will be helpful for Prasad Bharati in making its image as an autonomous organization?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (c) The issue of Capital Structure and ftinding pattern for Prasar Bharati is still consideration of GoM. No final recommendations have been made available to the Ministry of Information & Broadcasting as yet.

. SensationaiizationofNews by Media

1725. SHRI AMAR SINGH; Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government is aware of the sensationalization of news by present day media which governed more by its commercial interest than by social responsibility;

whether it is a fact that news channel offer more sensational and entertainment related stories than informative one in their bid to earn more money; and

if so, what is Government's reaction in this regard?

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† Original notice of the question was received in Hindi.

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (c) Some instances of the TV channels telecasting certain news programme by making it sensational for gaining commercial interest rather than social responsibility have been brought to the notice of the Government. However, all the programmes and advertisements telecast on satellite TV channels are required to adhere to Programme & Advertising Codes prescribed under the Cable TV Networks (Regulation) Act 1995 and rules framed thereunder. If any violation is brought to the notice of the Govermnent, action is taken against TV channels are per the rules.

Code of conduct for Media Reporting

1726. DR. K. KESHAVA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

whether it is a fact that the Press Council of India, at its recent meeting recommended the constitution of regulatory body to frame a code of conduct to check distortions in media reporting;

what steps is the Government taking to bring electronic media under the purview **of** the Press Council of India;

whether Government is also contemplating to bring measures to contain the increased fake sting operations by the electronic media; and

what steps the Government is envisaging to ensure media accountability?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) The Chairman, Press Council of India, requested the Govenunent vide his letter dated 20th September 2006 for establishment of a common authority for content regulation of the media and preservation of its freedom by extending the jurisdiction of Press Council over electronic as well as print media and renaming it MEDIA MONITORING COMMISSION OF INDIA. The request was examined but, it was not found possible to accede to the proposal.

(c) and (d) The Government is conmiitted to the freedom of press in the print media. It follows a policy of non-interference in the affairs of the print media. The Goverrmient has set up the Press Council of India which looks into complaints against the print media.

In case of the electronic media, the TV channels are autonomous and there is no proposal to curb their autonomy. However, they have to abide by the Programme and Advertising Code as prescribed under Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder and any other regulation issued from time to time. Any violation of these Codes is dealt with under the relevant rules. A Committee has also been constituted for reviewing the existing Programme and Advertising Codes prescribed under the Cable TV Networks (Regulation) Act, 1995 and rules framed thereunder and the guidelines for certification of films prescribed under Cinematography Act, 1952 and for drafting a new content Code. Latest formulation of the draft prepared by this Conunittee which, *inter alia,* deals with privacy issues/sting operations, is available at *www.mib.nic.in*. Consultations which the stakeholders are continuing.

† Original notice of the question was received in Hindi.